

AGGREGATION OF SERVICES ON NETWORK PORTALS

Abstract of the Disclosure

5 A method and system of dynamically constructing a network portal
includes accessing a dynamic service provider database that includes a listing of
service providers that have self-selected their inclusion into the dynamic service
provider database. Next, keyword-service link are displayed on the network
portal along with the service providers listed in the dynamic service provider
10 database. Upon activation of a keyword-service link by the user, the network
portal displays service providers from the dynamic service provider database that
offer services matching the selected keyword on the network portal. Once a
service provider is selected by the user, a direct connection between the user and
the service provider is established to permit the services to be provided.